



Greetings,

If you own a business and have \$250 in your advertising or philanthropy budget, click on "[Give Local Yellowstone Valley Region](#)" to see a wonderful opportunity for you to do both. You have to act fast; however, because the **deadline is March 31st** to sign up as a Prize Sponsor. Give Local raised over \$600,000 in Montana communities last year in just 24 hours. Please sign up as a Prize Sponsor to help us discover in this first year, how a "24 hour social media driven crowdfunding event" can benefit nonprofits and businesses in our Yellowstone region.

If you become a Prize Sponsor for \$250 or more, 100% of your tax deductible gift will go to support a nonprofit organization in our region determined by your prize criteria. There are over 30 registered nonprofits and the list is growing. To see the [20 participating nonprofits](#), who's registrations have been approved, click the underlined link. In addition, your business will receive the following:

Leading up to the May 3rd Event

- 1) Recognition and thanks on the [BCF Facebook page](#) with close to 500 followers
- 2) All participating nonprofits and their supporters will hear about your Prize
- 3) Recognition on the Give Local web pages where Sponsor Prizes are listed
- 4) You will receive a "Give Local Sponsor" poster to display at your place of business

On the Day of the Event

- 1) Shout-outs on social media thanking your business for its support
- 2) Possible picture or video posted on social media when your Prize is mentioned
- 3) Recognition at the time the winner of your Prize is announced
- 4) Business generating attention during the event that could be enhanced
 - If your clients can follow results posted live online during the event
 - If you provide incentives for clients to gather and show "Give Local" support

Give Local Prizes provide short-term goals that encourage "friendly competition"

between participating nonprofits to enhance and focus their efforts to motivate supporters in a way that is similar to a "matching fund". For example: if they get the most unique donations in a given time period, they receive those donations plus the related Sponsor Prize! Click on our [List of Event and Prize Sponsor Opportunities](#) to see what prizes are currently available. Prizes are limited and each will go to the first business or individual submitting a request.

Time is running out before the March 31st deadline for becoming a Prize Sponsor. Please **share this post** with anyone you know that supports philanthropy and may be willing to join in this effort to promote "Giving Local" for the benefit of the great work of our area nonprofit groups and volunteers. To learn more about BCF or our "Give Local Campaign" please click the following link to visit our web pages or [contact us](#) with any questions.

[Billings Community Foundation](#)



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